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Profile: Bookseller of books published by various Indian Publishers.

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A member of Federation of Publisher's & Bookseller's Associations, India, this Publishing House biennially organizes "World Book fair" in New Delhi in collaboration with National Book Trust where it provides a valuable interface between authors, publishers, booksellers and readers. Out of the 60,000 new titles published every year, 20,000 are in English language alone. This fair is now rated as the largest book fair in Asia and Africa, having started its journey way back in 1972. More than 1000 participants take part in this mega book event with overseas participants counting 30. The United States of America, Australia, Senegal, Brazil, Iran, Zimbabwe, Russia, Pakistan, Japan, Nepal, Netherlands, Switzerland, Germany, Tunisia, Sri Lanka, Bangladesh, France, Mauritius and Portugal are some of the participating countries. International Organizations like ILO, WHO, UNESCO, World Bank and the European Union are also represented in the same. Foreign publishers with country offices in India participate through these agents.

A participant of Pustak Mela Samiti, New-Delhi, and the organization gives the prominence to all the important Indian languages, like books in Asamiya, Bangla, Hindi, Kannada, Malayalam, Marathi, Oriya, Punjabi, Sanskrit, Sindhi, Tamil and Urdu. It also organizes seminars and workshops in the field of writing, publishing and library services in India with financial assistance from the Government of India.